

sabrinazhai.com svz1999@gmail.com (408) 966 - 2196

EXPERIENCE

Design Intern | All Set Concierge

March 2018 - Present

Analyzed and conducted research on company website. Created moodboards to improving presentation to partners. Collected data to connect with potential clients.

Design Research Assissant | VR Home

May 2018 - Dec 2018

Created design decks conceptual ideas for virtual reality spaces, intended to emulate feelings of home. Worked with two professors in team of concept artists and software developers.

Developer | Design for America

Fall 2017 - Present

Developed mobile app using React Native and Expo. Collaborated in a team to use design decks for software development.

Design Chair | Taiwanese Student Association

Oct 2018 - Present

Created promotional campaigns such as such as flyers, brochures, tickets, stickers for showcases, fundraisers, meetings events. Designed towards a consistent brand image to meet executive team's needs.

Graphic Designer | HackingEDU

Fall 2016 - Winter 2017

Designed campaign for training events, collaborated with executives, web developers, PR. Organized training event for high school and college students. Acted as head photographer for a 200 hackathon event.

Front Desk | School of Design

Jan 2019 - Present

Hired to cover shifts at the front desk; responsibilities includes: helping faculty and staff, greeting guests, answering calls and questions, appointments, restocking inventory, assisting with lost items, etc.

EDUCATION

Carnegie Mellon University Class of 2021

Design + HCl Double Dean's List Fall 2018

EXPERTISE

Rapid Prototyping User Research Storyboarding Wireframing Motion Graphics

Java
Python
HTML/CSS
JavaScript
Processing
React Native

Adobe CC Maya Fusion360 SketchUp Unity